



Table of Contents

Foreword	xi
Introduction	xv
1. Why This Book?	1
2. Career Danger Signals: <i>What To Look For</i>	11
3. Finding the Right Job: <i>It Is All About Self-assessment!</i>	19
4. Targeting: <i>The Start Of An Organized Search</i>	33
5. Packaging Yourself: <i>The Best Ways To Market You!</i>	41
6. Is Networking Motherhood? <i>No!</i>	75
7. A No Nonsense Approach To Interviewing	85
8. Campaign Management: <i>Running A Successful Search</i>	107
9. Getting and Staying Organized: <i>Critical To A Timely, Successful Search</i>	117

x • Contents

10. The Two Big S's: <i>Salary And Severance</i>	125
11. Dealing With The Emotional Rollercoaster Of Job Search	135
12. Mission Accomplished! Preparing To On-Board.....	141
Appendixes	147
The Seven Stories Exercise®	149
Your Fifteen-Year Vision and Your Forty-Year Vision®	167
What is the Five O’Clock Club? “America’s Premier Career Coaching Network”	181
Index	207
About the Authors	213
About the Five O’Clock Club and the “Fruytage” Canvas	215